



E Hwy 12 - Willmar 320-235-8115

Hwy 24 - Litchfield 320-693-2438

www.haugimp.com

Dear Growers,

21 Jan 2012

There are many changes constantly taking place in agriculture. Your business and ours demand knowledge to stay on top of ever changing patterns, markets, and technology. **You have probably seen ads in magazines, or investigated online, about a new product called John Deere Farmsight. Farmsight is not actually a product; it's more of a strategy. Farmsight means taking our current relationship and making it stronger.**

At Haug Implement Co., we are committed to giving you world-class service and support. Through this effort, we realize the need for understanding of where we have been, where we are, and where we are going.

Please join us at our Customer Appreciation & Informational Meeting where we will explain the many changes that both Haug Implement Co. and John Deere will undertake in the next few years in preparation for the future.

Topics will include:

- **Farmsight:** What is it? How does it affect your operation?
- **JDLink:** What is it? What can it do for you?
- **Service Advisor Remote:** What is it? How does it help you?
- **Customer Contact Center at John Deere:** How has it changed? How does this affect you?
- **New John Deere Equipment:** An Overview.
- **Debunking the Myths:** John Deere vs. the Competition Interim Tier 4.

Please Join Us!

Customer Appreciation & Informational Meeting

Atwater Community Center

Friday, February 3

9:30 am – Noon

Lunch will be served following the meeting.

Please RSVP to Britta in Willmar at 320-235-8115, or Melissa in Litchfield at 320-693-2438, so that we have a count for lunch.

This will be a high overview meeting, packed full with information. We encourage you to bring your questions and look forward to meeting with you.

Sincerely,

Paal Haug Butch Haug



JOHN DEERE